

facilitators or ticket issuers, or any other third parties who are or who may have earned a commission for facilitating the sale or for assisting in facilitating the sale.

At step 306, the central processing computer 10 can also generate a notification message for the ticket holder in order to notify him or her of the sale or resale of the ticket or tickets. The notification message can include information regarding the ticket or tickets sold as well as the price received for the ticket or tickets. The central processing computer 10 can also, at step 306, transmit the notification message to the user communication device associated with the ticket holder.

At step 306, the central processing computer 10 can also transmit the information for or regarding the ticket or tickets to the user communication device 20. In the case of a kiosk-based user communication device 20, or a computer or communication device having a printer associated therewith and/or integrated therewith, the ticket information can be printed out in hard copy form at the user communication device 20 and be utilized as a conventional ticket.

In the case of a computer or communication device which does not have a printer associated therewith, the ticket and/or ticket information can be displayed and/or stored for display to event or venue personnel in order to evidence the user's or the individual's purchase of the ticket or tickets. When displayed on the user's or the individual's communication device 10 the ticket information can constitute an electronic ticket for the event.

The electronic ticket information can also include a purchase confirmation code or number which can be utilized to obtain hard copy tickets at a user communication device 20 located at the event or event venue, at a ticket issuer communication device 30, and/or at a central processing computer 10. For example, a user or individual can obtain tickets via a wireless user communication device, and utilize the information associated therewith in order to obtain hard copy tickets at the stadium of a sporting event or ball game.

Thereafter, the operation of the apparatus 100 will cease at step 307.

In another preferred embodiment, the apparatus and method of the present invention can also be utilized in order to provide notification of the availability of a buyer for a ticket or tickets. Figure 4 illustrates another preferred embodiment method of utilizing the apparatus of the present invention, in flow diagram form.

In the embodiment of Figure 4, the various ticket holders can post ticket information regarding the ticket or tickets which they desire to sell or resell with the central processing computer 10 at any time. The ticket holder can access the central processing computer 10 via any of the user communication devices 20 described herein and can post the ticket or tickets to an event or venue as being for sale or resale.

The ticket information can include information regarding the event or venue, the ticket(s) for sale, and/or the area of seating in the venue. The ticket information can also include information regarding the price or prices which the ticket holder desires to receive for the ticket or tickets. The ticket information can also include an offer to sell an option or options for any of the tickets described herein. The ticket information can